

LIMÓN

RECYCLED GOODS

ESTD 2019



The **Limón** brand was founded in 2019 in London.

We make bags using recycled materials, with the aim of having them live as long and **useful** life as they can.

We are committed to having maximum **sustainability** in a circular economy, and helping to create a better planet.

ABOUT US.

WHY LEMONS?

We took inspiration from the simplicity and **functionality** of the original multi-tools: *LEMONS*. They are an excellent, 100% natural, 100% recyclable, and utterly delightful fruit packed with vitamins, minerals and antioxidants.

Life would be so much easier if you carried a lemon around with you. Stain on your shirt? Rub it with a lemon. Have a cold? Lemon tea will make you feel better. Washing your vegetables? Lemon juice does it best.

At Limón, we try to be just as **versatile**. Our brand is built on practicality, simplicity and durability—right down to our 100% recyclable packaging!

You can carry your little lemon with you everywhere you go! We've been making **practical**, diversely functional and environmentally friendly backpacks to get you through your daily missions and adventures.

Our bags are made out of **recycled PET bottles** and designed for everyday use, durable, lightweight, and **waterproof** to every zipper. Sturdy shoulder straps provide you with extra **comfort**, keeping your back supported so you can look good and feel even better.



RHINO BAG is made from 26 recycled PET bottles it carries 21 L (close) to 44 L (open).



OUR BAGS.

Our products are made from recycled materials, constructed to **last**, and uniquely designed for everyday life.

They're not only beautiful but also have a sense of **responsibility**. We believe that buying consciously is a way to reduce your carbon footprint, contribute to a better **future** for our planet and look good doing it! The durable material is flexible and water-resistant, while the straps keep you comfortable on even the longest journeys.



**THIS IS
PU LEATHER**



WHY WE NAME OUR BAGS AFTER ENDANGERED SPECIES?

Every Limón bag is made from recycled materials because we believe that we can reduce the use of natural resources and offer you a unique product.

Our bags take their name from animal species at risk of extinction as we want to raise awareness of species that are very likely to become extinct in the near future caused by, poaching, habitat loss and invasive species.





I AM NOT PLASTIC
100% BIODEGRADABLE



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CORN BAG.

Our packaging is **compostable** and its degradation time is from 3 to 6 months.

In laboratory





We've partnered with some of the most incredible **retailers**, who we trust to take care of customers like you. You can find our bags in brick-and-mortar stores all over the UK.

WE ARE ALSO IN.

Canadá

Spain

Germany

United States

Austria

France

LIMÓN ON SOCIAL MEDIA.



**THINGS
WE CAN DO TO
CONTRIBUTE TO
POSITIVE CHANGE .**



CONSUME RESPONSIBLY .

Prioritize buying products that use less packaging, less processing and chemicals, and can be composted, recycled, or reused to reduce your waste to the minimum.



SAVE ENERGY .

Turn off lights and appliances when you don't need them. Be mindful of your meat consumption, especially from industrial farms, and reduce your use of fossil fuels (swap your car for a bike or a scenic walk when possible). Expert level: Equip your home/office with renewable energy sources.



ASK BUSINESSES TO SOURCE RESPONSIBLY .

Ask your favourite brands to be transparent about their environmental impact and influence them to implement eco-friendly practices. Expert level: If you have a business, get involved with the Global Partnership for Business and Biodiversity, the Taskforce on Nature-related Financial Disclosures and/or other similar initiatives.



CLEAN UP THE AREA AROUND YOU .

Make sure never to leave trash behind and get involved in cleaning up your neighbourhood or your favourite park so the waste doesn't end up in the rivers or eaten by animals. Take care of your environment.



RAISE BIODIVERSITY AWARENESS .

Learn about nature and biodiversity-friendly practices, and share your knowledge with your family and friends. Make them fall in love with the wonders of nature! Expert level: Promote pro-biodiversity behaviours by acknowledging that different people have different values and, therefore, different approaches are needed to reach different audiences.



REDUCE AND ELIMINATE WASTE GENERATION .

Assess how much waste is generated by your business and find ways to reduce it. Reuse materials to their maximum capability.



we • hate • waste

more in
limon.world

WORLD WATER DAY 22

WHY SHOULD WE CARE ABOUT *GROUNDWATER?*



limonrecycledgoods Out of sight, under our feet, groundwater is a hidden treasure, but its impact is visible everywhere. 🌍💧

In the driest parts of the world, it may be the only water people have. As climate change gets worse, groundwater will become more and more critical.

We need to work together to sustainably manage this precious resource. Our actions and habits need to be rethought every day. ♻️

This bag is made from
26 **recycled PET** bottles



RHINO BACKPACK



THANK YOU.

